

BRANDON
KATIE,
AND SARA'S
RUN FOR
A REASON

Dear Potential Sponsor,

Brandon, Katie and Sara were happy and wonderful children. But, Brandon at the age of 17 1/2 months, Katie at the age of 12 1/2 months and Sara at the age of 15 months went to sleep and never woke up. We still don't know why. Since Brandon, Katie and Sara were all over the age of one year; their passing is not considered Sudden Infant Death Syndrome (SIDS). Instead, it belongs to a lesser known category, Sudden Unexplained Death In Childhood (SUDC) which occurs when an apparently healthy child beyond the age of 12 months dies without warning and without a known cause found after a thorough investigation.

Soon after our losses of Brandon, Katie and Sara we learned of The SUDC Program which provided us with crucial support services, information and access to research. Being able to talk to others who had experienced SUDC helped us not feel so alone. The SUDC Program was created in 2001 as part of the CJ Foundation for SIDS. It is the only program in the world devoted solely to supporting families affected by SUDC and advocating for SUDC research to find answers. While The SUDC Program is making progress, much work remains ahead.

Our families have now come together in memory of Brandon, Katie and Sara to raise awareness for SUDC and help bring about a future where no family ever has to experience SUDC again. The third annual Brandon, Katie and Sara's Run For A Reason will take place on April 2, 2011, at Yokuts Park in Bakersfield, California.

We're now asking for assistance from organizations such as yours. Your generosity will play an instrumental role in minimizing this tragedy. Any gift you make is greatly appreciated—and 100 percent tax-deductible.

Thank you in advance for your gift. Please feel free to contact Lauren Cagle at (661) 331-2138 to learn more about getting involved. You can also visit our website at www.BrandonandKatiesrun.org or The SUDC Program at www.sudc.org for more information.

Sincerely,

The Cagle, Kinsey/Mende and Hernandez families
In memory of our Angels Brandon, Katie and Sara



The Sudden Unexplained Death in Childhood (SUDC) Program

c/o CJ Foundation for SIDS, The Don Imus -WFAN Pediatric Center, 30 Prospect Avenue, Hackensack, NJ 07601

A program of the CJ Foundation for SIDS